



DEPARTMENT OF BBA (CA)

Extension Activity 2022-2023

"Awareness programme on making Quality Generic Medicines available at affordable prices"-24-01-2023

Report:

Extension Activity  
2022-2023  
Department of BBA(CA)  
&  
Pradhan Mantri Bhartiya Janaushadhi Pariyojana  
- Awareness & Demonstration  
Jointly organized Campaign:

"Awareness Programme on Quality generic medicines available at affordable prices" at Moongiltholuru & Mannam Palayam village

Venue: Mannam Palayam & Moongiltholuru village  
Udumalpet

Date: 24.01.2023  
Time: 10.30 am

Resource Person: Mrs. T. Jethimani  
Pharmacist  
Sri Medicals, Makkal Maruthigam,  
Tirupur Road, Udumalpet

She delivered about various Quality generic medicines available at affordable prices to all, under the scheme - dedicated outlets known as Janashadhi Kendras to provide generic medicines at a reasonable price.

- \* Create awareness about generic medicines through education and publicity to continue counter the perception that quality is synonymous with high price only
- \* They discussed about various medicines available for sugar patient, Heart patient & allergies, Neuro medicines are 50% - 90% less than that of branded medicine prices in the open market.
- \* Medicines are produced only from World Health Organisation - Good Manufacturing Practices certified suppliers for ensuring the quality of the products.



Schemes on which awareness was created

1. New medicines and nutraceuticals product like Protein Powder, malt-based food supplements and glucometer, etc. have been launched.
2. Mobile application "Jan Aushadhi Sugam" was launched in the month of August 2019. User friendly features  
\* Google map, search Jan Aushadhi generic medicines, compare price of Generic Vs Branded medicines in terms of M.P.P, Over all savings etc.
3. Free Medicines were distributed to public.

Total No of Beneficiaries: 230  
Total No of students: 20

Pt. Amithan  
24/1/2023

Extension Activity Incharge

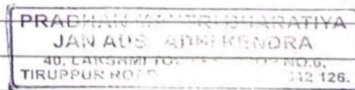
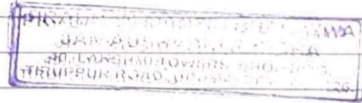
J. Jayas  
24/01/2023

Head of the Department

T. Dillip

Resource Person

Rajiswari D  
Principal 25.1.23





Permission Letter

23/01/2022  
Udumalpet

From  
Mrs. P.L. Amirtham  
Assistant Professor  
Department of BBA(CA)  
Sri G.V.G. Visalakshi College for Women  
Udumalpet

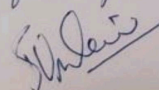
To  
The Principal  
Sri G.V.G. Visalakshi College for Women  
Udumalpet.

Respected Madam,  
Subject: Requisition of Permission for students to conduct  
Extension Activity. Regarding:

We the Department of BBA(CA) has planned to  
conduct an Extension Activity at Mannampalayam and  
Moongilthalur villages on 24/01/2023. III year students  
are accompanied with two faculty members for this  
extension activity. kindly grant us permission for the  
same.

Thanking You

P.L. Amirtham  
Yours Sincerely  
(P.L. AMIRTHAM)

Head of the Department      Extension Convenor nc  
      25-1-23      Principal


Mrs. B. UMAMAHESWARI      D. Mani      23/1/23  
(Dr. B. MANIMOZHI)      (Dr. N. RAJESWA





Circular

**SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN**  
Autonomous & Affiliated to Bharathiar University  
DBT Star College with Star Status  
Udumalpet – 642128, Tamil Nadu



---

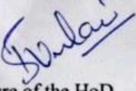
**DEPARTMENT OF BBA(CA)**  
*Extension Activities*


Sri G.V.G Visalakshi College for Women (Autonomous), Udumalpet  
Department of BBA(CA)

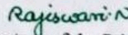
Circular

Extension activity is planned for the final year students on 24.01.2023 at Mannampalayam & Moongiltholuvu Village. All the final year students are hereby informed to report to the department at 09.00 am.

Date: 20.01.2023

  
Signature of the HoD



  
Signature of the Principal  
PRINCIPAL  
SRI GVG VISALAKSHI COLLEGE  
FOR WOMEN (AUTONOMOUS),  
VENKATESA MILLS POST,  
UDUMALPET - 642 128



Invitation



**SRI GVG VISALAKSHI COLLEGE FOR WOMEN**  
(AUTONOMOUS)

Affiliated to Bharathiar University,  
Re-Accredited at A+ Grade by NAAC (4th cycle)  
An ISO 9001:2015 Certified Institution  
Udumalpet-642128

ISO 9001:2015  
www.sri-gvg-college.ac.in

DEPARTMENT OF BUSINESS ADMINISTRATION  
(COMPUTER APPLICATION)  
&  
PRADHAN MANTRI BHARTIYA JANAUSHADHI PARIYOJANA(PMBJP)

**JOINTLY ORGANIZING  
EXTENSION ACTIVITY**

"AWARENESS PROGRAMME ON  
MAKING QUALITY GENERIC MEDICINES  
AVAILABLE AT AFFORDABLE PRICES"

RESOURCE PERSON: **MS.T.JOTHIMANI**  
PHARMACIST  
SRI MRDICALS,MAKKAL  
MARUNTHAGAM,  
TIRUPUR ROAD,UDUMALPET

VENUE : **MANNAM PALAYAM**  
&  
**MOONGILTHOLUVU VILLAGE**  
**UDUMALPET**

DATE : 24-01-2023  
TIME : 10:30 AM

CHIEF PATRON :  
DR.N.RAJESWARI,PRINCIPAL

MEMBERS :  
MS.P.L.AMIRTHAM-ASSITANT PROFESSOR  
MS.K.USHA DEVI-ASSITANT PROFESSOR



**SRI GVG VISALAKSHI COLLEGE FOR WOMEN**  
(AUTONOMOUS)

Affiliated to Bharathiar University,  
Re-Accredited at A+ Grade by NAAC (4th cycle)  
An ISO 9001:2015 Certified Institution  
Udumalpet-642128

DEPARTMENT OF BUSINESS ADMINISTRATION  
(COMPUTER APPLICATION)  
&  
PRADHAN MANTRI BHARTIYA JANAUSHADHI PARIYOJANA(PMBJP)

**JOINTLY ORGANIZING  
EXTENSION ACTIVITY**

"AWARENESS PROGRAMME ON  
MAKING QUALITY GENERIC MEDICINES  
AVAILABLE AT AFFORDABLE PRICES"

VENUE : MANNAMPALAYAM & MOOGILTHOLUVU  
DATE : 24-01-2023 TIME : 10:30 AM

PROGRAMME

PRAYER SONG

WELCOME ADDRESS : MS.P.L.AMIRTHAM  
ASSITANT PROFESSOR  
DEPARTMENT OF BBA(CA)  
SRI GVG VISALAKSHI COLLEGE FOR WOMEN  
UDUMALPET.

PRESIDENTIAL ADDRESS : MS.ARUKAANI  
PANCHAYAT OFFICER  
MANNAM PALAYAM & MOOGILTHOLUVU  
UDUMALPET.

SPECIAL ADDRESS : MS.T.JOTHIMANI  
PHARMACIST  
SRI MEDICALS,MAKKAL MARUNTHAGAM,  
TIRUPUR ROAD,UDUMALPET.

VOTE OF THANKS : MS.K.USHA DEVI  
ASSITANT PROFESSOR  
DEPARTMENT OF BBA(CA)  
SRI GVG VISALAKSHI COLLEGE FOR WOMEN  
UDUMALPET.

NATIONAL ANTHEM



List of Students

Sri G.V.G Visalakshi College For Women  
Extension Activity at Mannampalayam and Moongiltholuvu Villages on 24.01.2023

S.No	Name	Mobile Number	Signature
1	நாதராஜ்	9965883722	நாதராஜ்
2	சுப்பிரமணியம்	6381949761	சுப்பிரமணியம்
3	மீனாட்சி	6381949761	M. Meenakshi
4	அருண்	9003660103	அருண்
5	சுப்பிரமணியம்		சுப்பிரமணியம்
6	சுப்பிரமணியம்	9942644862	சுப்பிரமணியம்
7	சீமாவதி	6382769687	S. Seemavathi
8	சுப்பிரமணியம்		சுப்பிரமணியம்
9	சுப்பிரமணியம்	8778579538	N. Supriya
10	சுப்பிரமணியம்		சுப்பிரமணியம்
11	சுப்பிரமணியம்		சுப்பிரமணியம்
12	சுப்பிரமணியம்		சுப்பிரமணியம்
13	சுப்பிரமணியம்		சுப்பிரமணியம்
14	சுப்பிரமணியம்	9788350116	DPavani.Samy
15	சுப்பிரமணியம்	9585030347	Ky. Kalyani
16	சுப்பிரமணியம்	9585030347	R. Kalyani
17	சுப்பிரமணியம்	9524647117	சுப்பிரமணியம்
18	சுப்பிரமணியம்		சுப்பிரமணியம்
19	சுப்பிரமணியம்		சுப்பிரமணியம்
20	சுப்பிரமணியம்		சுப்பிரமணியம்





Sri G.V.G. Visalakshi College for Women

Sri G.V.G. Visalakshi College For Women

Extension Activity at Mannampalayam and Moongiltholuvu Villages on 24.01.2023

S.No	Name	Mobile Number	Signature
21	கனகாசபா	7163720148	கனகாசபா
22	கனகாசபா	9657198865	கனகாசபா
23	கனகாசபா	9115040800	கனகாசபா
24	கனகாசபா		கனகாசபா
25	கனகாசபா		கனகாசபா
26	கனகாசபா		கனகாசபா
27	கனகாசபா	9080959366	R. Palaniamma
28	கனகாசபா	957882.0635	கனகாசபா
29	கனகாசபா	6374654556	R. Palaniamma
30	கனகாசபா	9585031209	கனகாசபா
31	கனகாசபா	936134212	கனகாசபா
32	கனகாசபா	9626166658	M. Sankar
33	கனகாசபா	9865242246	கனகாசபா
34	கனகாசபா	" "	கனகாசபா
35	கனகாசபா	9159074483	கனகாசபா
36	கனகாசபா	8675181258	கனகாசபா
37	கனகாசபா	9698473214	கனகாசபா
38	கனகாசபா	9115040800	கனகாசபா
39	கனகாசபா	9798743231	கனகாசபா
40	கனகாசபா	9965723889	கனகாசபா





Department of BBA (CA)

S.no	Reg. No	Name of the student
1.	20BV9487	Abirami.V
2.	20BV9488	Ambika Mahalakshmi.K
3.	20BV9489	Anusha.V
4.	20BV9491	Azhagu Mangai Selvi.N
5.	20BV9492	Deekshitha.G
6.	20BV9493	Gayathridevi.M
7.	20BV9495	Harsmitha.G
8.	20BV9496	Kavya.C
9.	20BV9497	Kiruthika.K
10.	20BV9498	Krishna.N
11.	20BV9499	Nithya.K
12.	20BV9500	Rajeshwari.R
13.	20BV9502	Rosansabiha.B.A
14.	20BV9505	Saranya.S
15.	20BV9507	Sowndharya.D
16.	20BV9508	Sunshine Sameena.A
17.	20BV9509	Vaishnavi.D
18.	20BV9512	Veeramani.S
19.	20BV9513	Vijaya Dharashini.I
20.	20BV9514	Yogeswari.P

Signature of HOD :

**HEAD OF THE DEPARTMENT,**  
Department of BBA (CA)

Sri G.V.G. Visalakshi College for Women  
(Autonomous)  
UDUMALPET



Photo





